2026-2027 PARTNERSHIP OPPORTUNITIES

LIGHT A MATCH WITH US.

Invest in the people and ideas shaping Kitsap's future

Matchstick Lab

GREAT BUSINESSES DON'T GROW ALONE

Help build the ecosystem behind them

Entrepreneurs thrive in communities where they can find the knowledge, relationships, resources, capital, and encouragement they need to turn ideas into something real.

Matchstick Lab is helping build that kind of ecosystem here in Kitsap.

From entrepreneur education and peer connection to Firebrand, founder storytelling, and work to strengthen pathways to capital, we bring people and resources together around what Kitsap entrepreneurs need to start, grow, and thrive.

Your partnership helps strengthen the infrastructure behind Kitsap's entrepreneurs—and helps build an economy where more local businesses can start, grow, and thrive.

Building On Real Momentum

48
ACCELERATOR GRADUATES

78
EDUCATIONAL WORKSHOPS

140+
FIREBRAND ATTENDEES

PARTNERSHIP OPPORTUNITIES AT A GLANCE

Choose your impact

Annual support

Entrepreneur Champion
$10,000 annually

Help strengthen the year-round ecosystem Kitsap entrepreneurs need to start, grow, and thrive—from stronger connections and partnerships to greater access to resources and opportunities.

Entrepreneur Learning Partner
$5,000 annually

Expand access to proven business education for Kitsap entrepreneurs, including the nationally-recognized Kauffman FastTrac entrepreneurship education program, and other practical learning experiences.

Signature event opportunity

Firebrand Unconference + After Party
$500 - $15,000

Help bring Kitsap's signature gathering for entrepreneurs to life—connecting founders to the people, ideas, and resources that help them move forward.

Looking for something different?
We'd love to create a custom partnership opportunity that aligns with your goals.

Entrepreneur champion

For organizations ready to invest in the bigger picture.

Building a strong entrepreneurial ecosystem takes year-round work. It involves connecting entrepreneurs, building partnerships, developing new programs, strengthening access to resources, and responding to emerging needs.

Your flexible investment provides the capacity to keep building what Kitsap entrepreneurs need next.

Partnership helps power

- Entrepreneur education + development
- Founder connection + peer support
- Capital access + ecosystem building
- Entrepreneur storytelling + visibility
- Firebrand + community convenings
- New programs + emerging opportunities

Partnership includes

- Premier year-round partner recognition
- Recognition across programs + events
- Featured website recognition
- Newsletter + social recognition
- Entrepreneur Champion spotlight
- Priority engagement opportunities

$10,000 ANNUALLY

Entrepreneur Learning Partner

Practical Learning. Real-world support.

Entrepreneurs need different kinds of support at different stages of building a business.

Your partnership expands access to practical, high-quality business education, mentorship, and peer learning opportunities for Kitsap entrepreneurs throughout the year.

Partnership helps power

Action Labs + Workshops

Practical, focused learning around the real challenges entrepreneurs face—from funding and marketing, to operations and growth.

Entrepreneurs Anonymous

A monthly meetup centered around candid peer conversations where entrepreneurs can talk openly about what's working, what's hard, and what they're learning along the way.

Cohort-based Business Education

Proven, cohort-based business education, including the nationally recognized Kauffman FastTrac program we'd like to bring to Kitsap for founders ready to strengthen the fundamentals of building and growing a business.

Partnership includes

- Year-round Entrepreneur Learning Partner recognition
- Logo recognition across learning programs
- Recognition in Matchstick Lab communications
- Opportunities to engage with entrepreneurs
- Recognition on the Matchstick Lab website

$5,000 ANNUALLY

2026 SIGNATURE EVENT OPPORTUNITY

Firebrand Unconference + After Party

NOVEMBER 18, 2026 **VIBE COWORKS**

Firebrand is Kitsap's annual forum **for and by entrepreneurs,** bringing founders and business owners together for candid conversation, participant-led learning, and the kinds of connections that are hard to find anywhere else.

What emerges from Firebrand doesn't end when the event does. Insights from the day inform the annual **Firebrand Report + Playbook** and help shape Matchstick Lab's programming and ecosystem-building work in the year ahead.

The Unconference is followed by an After Party that brings entrepreneurs together with investors, business leaders, community partners, and others who can help turn ideas and connections into action.

140+

ENTREPRENEURS HAVE PARTICIPATED IN FIREBRAND SINCE ITS LAUNCH IN 2024.

$500 - $15,000

Sponsorship Opportunities

FLASHPOINT

Presenting Partner

$15,000 • 1 available

- Presenting recognition on event title
- Premier logo placement
- Opening speaking opportunity
- Recognition in Firebrand Report + Playbook
- 4 Unconference
- 6 After Party tickets

COMBUSTION

Premier Partner

$7,500 • 2 available

- Premium logo placement
- After Party speaking opportunity
- Recognition in Firebrand Report + Playbook
- 2 Unconference
- 4 After Party tickets

BLAZE

Supporting Partner

$5,000 • 3 available

- Prominent logo placement
- Event + social recognition
- Recognition in Firebrand Report + Playbook
- 2 Unconference
- 2 After Party tickets

EMBER

Community Partner

$1,500

- Logo placement
- Event + social recognition
- 1 Unconference
- 1 After Party ticket

SPARK

Small Business Supporter

$500

- Name/logo recognition
- Listed as a Firebrand supporter
- 1 Unconference
- 1 After Party ticket

Matchstick Lab

LIGHT A MATCH WITH US.

Let's build what's next, together.

Whether you're ready to invest in Matchstick Lab year-round, support the Firebrand Unconference + After Party, or expand access to entrepreneur learning, we'd love to find the right fit.

Every partnership helps build a stronger ecosystem where Kitsap entrepreneurs can connect, learn, access resources, and build what's next.

PARTNERS IN BUILDING WHAT'S NEXT

America's Seed Fund SBIR·STTR · EOS Entrepreneurial Operating System · Kitsap Bank · Kitsap Community Foundation · Kitsap Economic Development Alliance · Wells Fargo Foundation

READY TO PARTNER?

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CHARITABLE GIVING

Matchstick Lab is fiscally sponsored by the Kitsap Community Foundation, allowing tax-deductible charitable contributions to support our work building Kitsap's entrepreneurial ecosystem.

Kitsap Community Foundation
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Please designate your gift to Matchstick Lab.

matchsticklab.co